YOUR KEY TO UNLOCKING BUSINESS GROWTH

What is asset finance?

In a nutshell, asset finance is a type of loan specifically designed to help businesses acquire the assets they need to thrive. Think of it as a financial leg up to obtain those shiny new machines, vehicles or even entire companies without having to hand over the full purchase price upfront.

When can you use asset finance?

The beauty of asset finance is its versatility.
It can be used for a wide range of purposes including:

- **Financing new and existing vehicles, plant or equipment**
  Whether you're a tradie needing a new ute or a manufacturer eyeing a state of the art production line, asset finance can help you purchase the equipment you need to get the job done.
- **Improving business efficiencies and managing costs**
  Upgrading your equipment can lead to significant productivity gains and cost savings in the long run. Asset finance makes these upgrades accessible, even if you don't have the cash reserves on hand.
- **Raising funds against your new plant or equipment**
  This is where asset finance is really interesting. You can use the very asset you're acquiring as security for the loan, potentially opening more favourable terms and conditions.
- **Business acquisition**
  Dreaming of expanding your empire?
  Asset finance can be used to fund the purchase of another business. It allows you to tap into new markets and revenue streams.

How does asset finance work?

There are a few different types of asset finance products available, each with its own structure and benefits. Some of the most common include:

- **Chattel mortgage**
  This is a popular option for businesses that want to own the asset outright at the end of the loan term. You make regular repayments and the interest may be tax deductible.

- **Finance lease**
  Ideal for businesses that want the flexibility to upgrade their equipment regularly. You essentially lease the asset from the financier and make regular payments. At the end of the lease, you can return the asset, upgrade to a newer model or purchase it outright.
- **Hire purchase**
  Similar to a finance lease, but with the added benefit of ownership transferring to you at the end of the loan term provided all payments have been made.

Why choose asset finance?

There are many advantages to using asset finance to grow your business:

- **Conserve cash flow**
  Rather than depleting your working capital with a large upfront purchase, asset finance allows you to spread the cost over time by freeing up cash for other essential business expenses.
- **Tax benefits**
  Depending on your circumstances and the type of asset finance product you choose, you may be able to claim the interest payments and depreciation as tax deductions.
- **Flexibility**
  Asset finance products can be tailored to suit your specific business needs with flexible repayment terms and structures.
- **Access to the latest equipment**
  Stay ahead of your competitors by investing in the latest technology and equipment without having to wait until you've saved up the full purchase price.

If you're ready to unlock the full potential of your business, we encourage you to explore the world of asset finance. It could be the key to taking your operations to the next level.

Remember, this is just a general overview.

To find the right asset finance solution for your business, it's always best to chat with our finance and accounting team for personalised advice.

We're here to help you navigate the options and make informed decisions that will set up your business for success.

Contact us to read **'Maximise your tax savings with asset finance'**

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